



Artist Karl



www.artonleather.co.uk & www.artistkarl.com

ARTISTKARL.COM AND ARTONLEATHER.CO.UK

Trading as BESPOKE MODELS

PRIVACY POLICY

This privacy policy sets out how Bespoke Models uses and protects any information that you give Bespoke Models (BM) when you use this website and or undertake business with BM.

BM is committed to ensuring that your privacy is protected. Should we ask you to provide certain information by which you can be identified when using this website, then you can be assured that it will only be used in accordance with this privacy statement.

BM may change this policy from time to time by updating this page. You should check this document from time to time to ensure that you are happy with any changes. This policy is effective from 24 MAY 2018.

BM is an artist Business Partnership based in the UK comprising Karl Hamilton-Cox, the artist, and Caren Hamilton-Cox, business partner. We keep things simple; we like to treat others how we like to be treated.

What we collect In order to process an order or enquiry from private individuals or businesses we may need to collect the following information:

- name (and job title if applicable)
- contact information including email address
- demographic information such as postcode, preferences and interests
- other information relevant to customer surveys and/or offers

What we do with the information we gather We require this information to understand your needs and provide you with a better service, and in particular for the following reasons:

- Internal record keeping.
- We may use the information to improve our products and services.
- We may periodically send promotional emails about new products, exhibitions, art fairs and special offers or other information which we think you may find interesting using the details which you have agreed to provide.
- From time to time, we may also use the information provided to contact you for market research purposes. We may contact you by email or mail. We may use the information to customise the website according to your interests.
- We do not sell or lease your personal information to third parties.
- We only pass your details to a third party for shipping an order/commission piece.

Retention of Records Some information may be retained for essential record keeping (such as invoices). BM provides occasional newsletters, an opt-out is provided on such communication should you no longer wish to be contacted by BM in the future.

Security We are committed to ensuring that your information is secure. In order to prevent unauthorised access or disclosure, we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online.

How our website uses cookies Our website is built through wix.com and they use cookies. You can choose to accept or decline cookies. Some browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. This may prevent you from taking full advantage of the website.

What are cookies They are a small file which asks permission to be placed on your computer's hard drive. Once you agree, the file is added and the cookie helps analyse web traffic or lets you know when you visit a particular site. Cookies allow web applications to respond to you as an individual. The web application can tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences.

Links to other websites Our website may contain links to other websites of interest. However, once you have used these links to leave our site, you should note that we do not have any control over that other website. Therefore, we cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy statement. You should exercise caution and look at the privacy statement applicable to the website in question.

Controlling your personal information You may choose to restrict the collection or use of your personal information in the following ways:

If you have previously agreed to us using your personal information for direct marketing purposes, you may change your mind at any time by writing to or emailing us at admin@artistkarl.com

We will not sell, distribute or lease your personal information to third parties. We will only share your information if we have your **express written permission** (eg you may wish us to pass your details to another artist or gallery) or are required by law to do so.

You may request details of personal information which we hold about you under the General Data Protection Regulation. If you would like a copy of the information held on you please write to Bespoke Models, 348 Ledbury Road, Hereford HR1 1QW. If you believe that any information we are holding on you is incorrect or incomplete, please write to or email us as soon as possible, at the above address. We will promptly correct any information found to be incorrect.